

Privacy Policy

01 May 2009

At **Super Event Ltd** we recognize that privacy is important. This Privacy Policy applies to all the services and web site offered by **Super Event Ltd**. If you have any questions about this Privacy Policy, please feel free to contact us through our website or write to us at:

Super Event Ltd.
Brownings Road Industrial Estate.
Brownings Road.
Heathfield.
East Sussex.
TN21 8DB

Other contact details:
Telephone. 01435 865 904.
Fax. 01435 861 400.
Email: office@superevent.co.uk

Information we collect and how we use it.

We collect information about you in order for us to provide the highest level of goods and services to you. Information we collect will include, but is not limited to, name, address, contact telephone numbers, email, dates of events etc. We collect Information we need from you, in order to be able to contact you, and enable us to make sure our goods and services provided to you are at the right time at the right place. We may also use this information to contact you to make you aware of services we have available that we believe may be of interest to you.

Information you provide - **Super Event Ltd** will only share your information with contractors and agents who need to know that information in order to operate, develop or improve Super Event services. We will not share your information with a third party for the benefit of that third party. A simple example of this use may be that you have asked us to obtain for you specialist goods and services, and we need to use a third party to deliver those goods or services.

Use of cookies

Our website automatically deploys a cookie on your computer when you arrive (provided cookies aren't blocked by your browser).

This allows us to track visitor statistics and usage of the site and is automatically deleted after 30 days.

On 27th May 2011, the EC introduced a directive called the Privacy and Electronic Communications Regulation 2011 which requires owners of websites to get specific approval from the visitor if cookies are deployed.

It's easy to restrict or block the cookies used on our site through your browser settings. If you go to the Help function within your browser, you can get detailed instructions on how to change them.

If you're really interested, you might also want to visit www.aboutcookies.org which provides instructions on how to block cookies on all the major browsers. This site also explains how you can delete cookies that have already been stored on your computer as well as general information about cookies. Have fun!

You should be aware though that most cookies are harmless and restricting them may impact on the functionality of the websites you visit.

Information sharing

Super Event Ltd will only share your information with contractors and agents who need to know that information in order to operate, develop or improve Super Event services.

Information security

We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. These include internal reviews of our data collection, storage and processing practices and security measures, as well as physical security measures to guard against unauthorized access to systems where we store personal data. We restrict access to personal information to Senior **Super Event Ltd** employees contractors and agents who need to know that information in order to operate, develop or improve Super Event services. E.G. We may need to pass on your home address to a contractor who is delivering equipment on behalf of Super Event limited. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination of employment and criminal prosecution, if they fail to meet these obligations.

Data integrity

Super Event Limited processes personal information only for the purposes for which it was collected and in accordance with this Privacy Policy or any applicable service-specific privacy notice. We review our data collection, storage and processing practices to ensure that we only collect, store and process the personal information needed to provide or improve our services or as otherwise permitted under this Policy. We take reasonable steps to ensure that the personal information we process is accurate, complete, and current, but we depend on our customers to update or correct their personal information whenever necessary.

Enforcement

Super Event Limited regularly reviews its compliance with this Privacy Policy. Please feel free to direct any questions or concerns regarding this Privacy Policy or Super Event's treatment of personal information contacting us through this web site or by writing to us at the address previously stated in this document.

Should we receive formal written complaints at this address, it is Super Event's policy to contact the complainant regarding his or her concerns. We will cooperate with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that cannot be resolved between **Super Event Ltd** and an individual.

Changes to this Privacy Policy

Please note that this Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent, and we expect most such changes will be minor.

If you have any additional questions or concerns about this Privacy Policy, please feel free to write to us at:

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